

Email Marketing



Julia Chanteray

Joy of Business

My pals

Ian Brodie



Ian Brodie –

Book – *Email Marketing*

www.ianbrodie.com

Lots of great technical details and webinars on how to do this stuff in practice

Sign up to some of his emails



**www.thejoyofbusiness.co.uk
julia@thejoyofbusiness.co.uk**



My pals

Dan Zarella



Dan Zarella

Book – *The Science of Marketing*

<http://danzarella.com/>

Lots of stats on what works



**www.thejoyofbusiness.co.uk
julia@thejoyofbusiness.co.uk**



My pals

Mish Slade



Mish Slade

Book – *May I have your attention please?*

<http://www.makingitanywhere.com/>

Great advice on copywriting for normal people



**www.thejoyofbusiness.co.uk
julia@thejoyofbusiness.co.uk**



My pals

Shane Melaugh



Shane Melaugh

<https://thrivethemes.com/>

**Loads of webinars, emails etc about
online marketing**



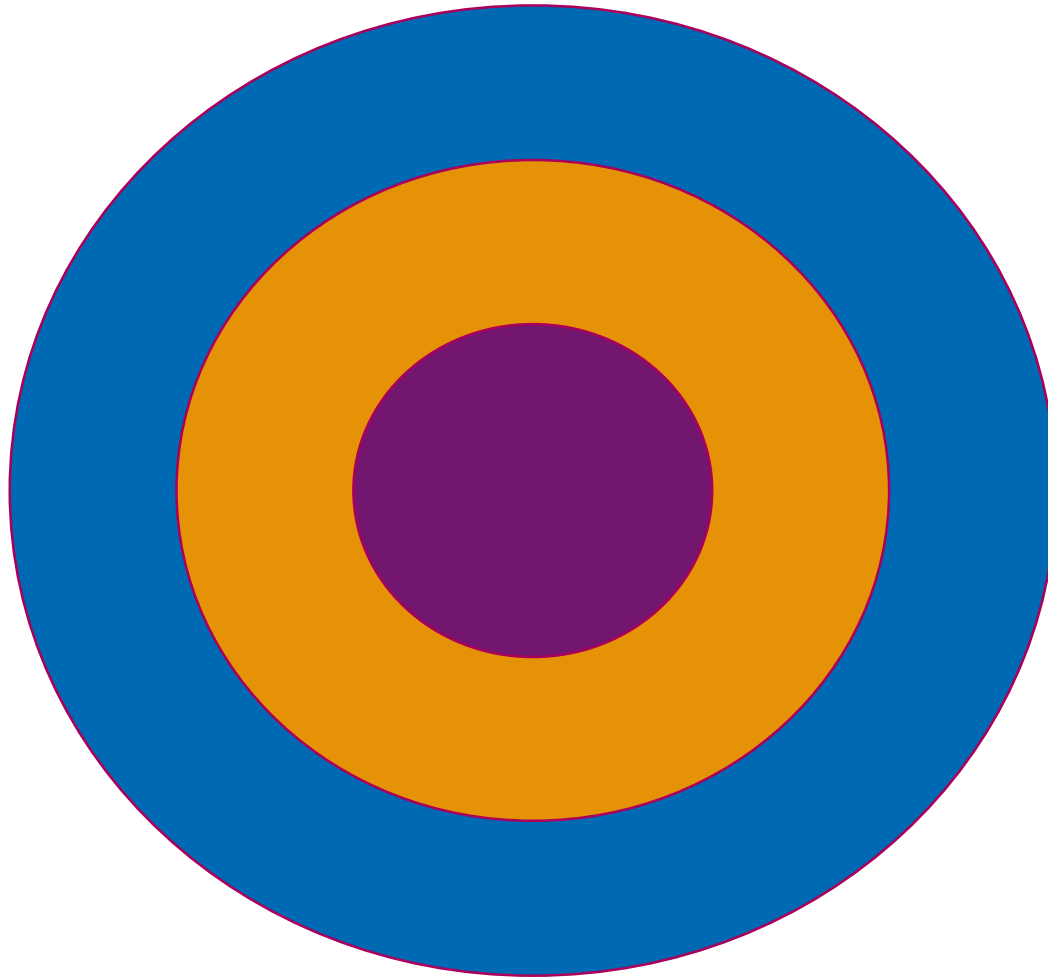
www.thejoyofbusiness.co.uk
julia@thejoyofbusiness.co.uk





My rewards when you put this into practice

Your targets



www.thejoyofbusiness.co.uk
julia@thejoyofbusiness.co.uk





50% Complete

Almost there! Please complete this form and click the button below to gain instant access.

**Enter your first name and email
address below to get access now...
it's 100% FREE!**

GET INSTANT ACCESS NOW »

Privacy Policy: We hate SPAM and promise to keep your email address safe.

and me emails about how to find my gap in
t and ideas for my next business

LET'S GET GOING!

Process

How to get going with email marketing



Build the list



**Send emails
regularly**



**Build the
relationship**



**Encourage
people to do
something**



**Test to
make it
better**



www.thejoyofbusiness.co.uk
julia@thejoyofbusiness.co.uk



**Email marketing resources – all
online at**
www.thejoyofbusiness.co.uk

Julia Chanteray

